

puredistance
WARSZAWA
a master perfume



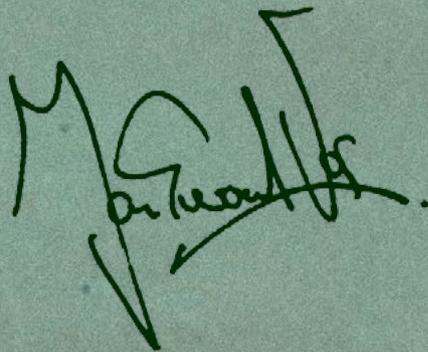
puredistance master perfumes
CREATED IN LONDON, PARIS & NEW YORK

PUREDISTANCE is one of the most exclusive
Perfume Houses in the world and offers
only Pure Perfume Extrait: the most precious
version of fragrances with the highest
concentration of perfume oil.

Worldwide the Puredistance Master
Perfume Collection is known for its
timeless beauty and true exclusivity.

With pride I can announce our 8th. fragrance
Puredistance WARSZAWA, created by
Master Perfumer Antoine Lie from Paris.

This Book shows you the people who made the
realization of Puredistance WARSZAWA possible.

A handwritten signature in black ink, appearing to read 'Jan Ewoud Vos', with a large, stylized initial 'J' and 'V'.

Jan Ewoud Vos
Founder PUREDISTANCE





' A DREAMY WORLD
OF OLD-TIME CHIC '

Almost 30 years ago, Puredistance founder Jan Ewoud Vos was deeply touched by the song WARSZAWA from David Bowie. Years later, in his twenties, Mr. Vos visited the city of Warsaw for the first time. He found the Polish people to be friendly and he admired the proud attitude of the women walking through the streets with an elegance he remembered from classic movies.

Years later, after starting Puredistance, a special friendship developed between him and the Missala family who is the exclusive retailer of Puredistance in Poland. More than once Mr. Vos visited the house of the Missala family to enjoy a freshly prepared, lavish lunch made by Stanislawka Missala. He was touched by the warmth of the family.

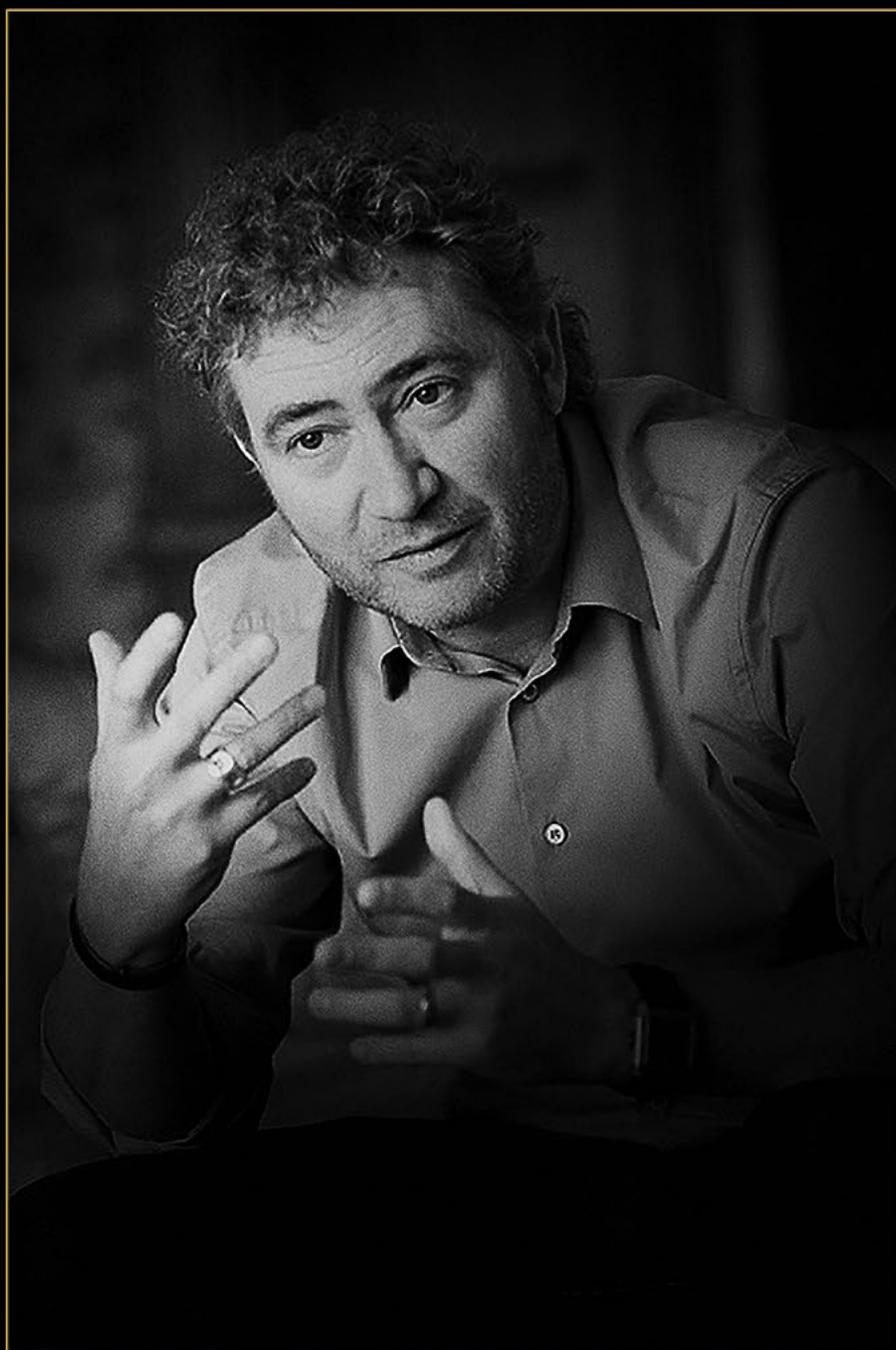
The warm, stylish and beautiful persona of Stanislawka Missala reminded him of the beauty and elegance of pre-war Warsaw as he had seen on old pictures. It inspired him to create a beautiful and uplifting perfume with the name 'WARSZAWA'. A fully mature perfume that would be a rich and luxurious experience. Classic, chic and warm.

Antoine Lie, the Parisian Master Perfumer understood the concept instantly. He imagined an elegant Polish lady wearing a fur coat, in harmony with herself displaying a feminine self confidence. With this idea in mind, and Chopin's Nocturne no. 20 playing in the background, Antoine created a perfume that leads the wearer into a classic world of harmonious notes, inspiring beauty and luxury.

The perfume has been exclusively available in Warsaw for one year through the perfumeries of Quality Missala in Poland. In November 2017 Puredistance WARSZAWA was launched worldwide.

' WARSZAWA evokes the grandeur of the
golden days of Fashion and Perfume '





Created by Master Perfumer Antoine Lie in Paris

pure distance
WARZAWA
a master perfume



pure distance
WARZAWA
a master perfume



100 ml | [Perfume Extract - 25% Perfume Oil]

puredistance master perfumes

true exclusivity

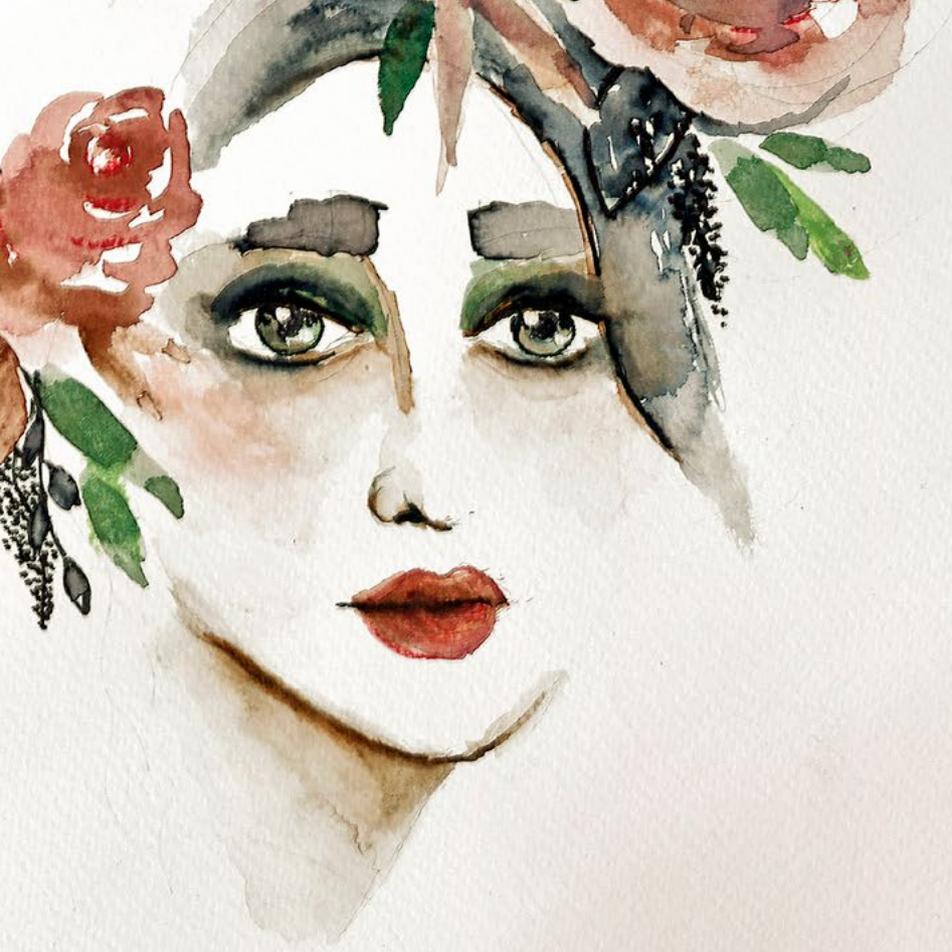




Stanislawa Missala in the Quality Missala Perfumery in Warsaw



The Missala Family photographed by Jan Ewoud Vos - Warsaw, March 2011

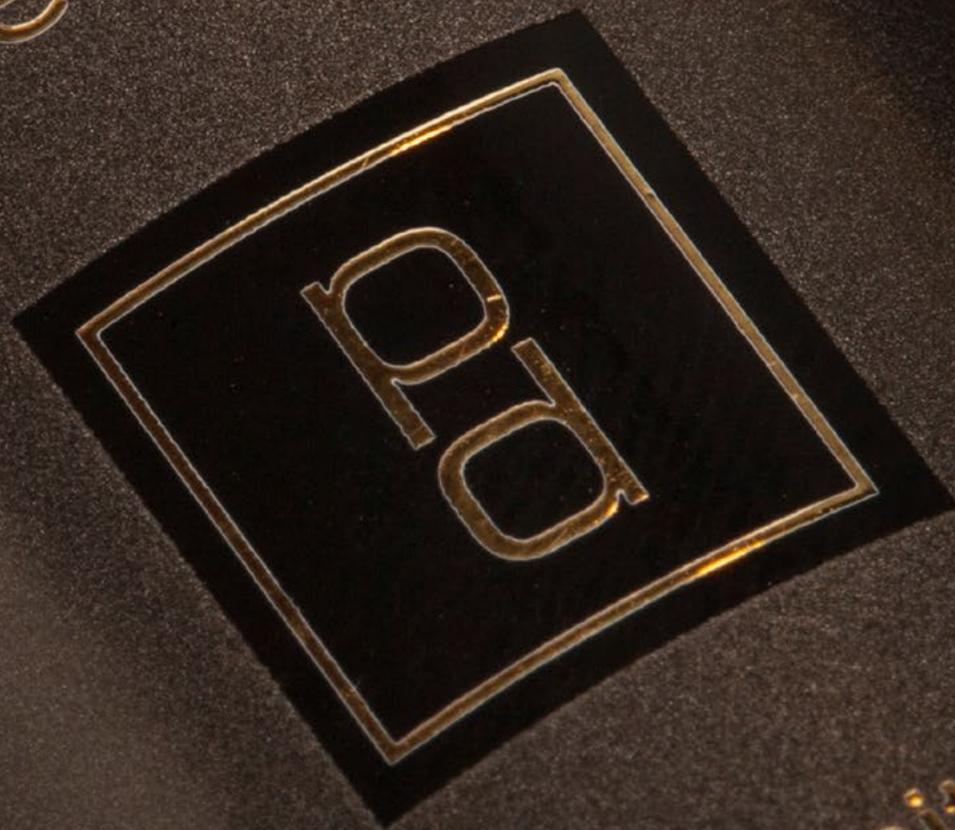


puredistance master perfumes

true exclusivity



Pure distillances
WARSAWA
a master perfume



Perfume Extract - 25

A DREAMY WORLD OF OLD-TIME CHIC

Puredistance WARSZAWA evokes the grandeur of the golden days of Fashion and Perfume. This perfume has style, warmth - great depth of character - and will make you feel beautiful in a lush way. It will transport you to another world, a dreamy world of old-time chic.

INGREDIENTS

Galbanum, Grapefruit, Violet leaf, Jasmin Absolute, Broom absolute, Orris butter, Patchouli, Vetiver and Styrax.

PURE PERFUME EXTRAIT

The combination of the highest quality raw materials and a perfume oil percentage of 25% will ensure an intense sensorial experience. One or two sprays is enough for an intense and long lasting effect.



puredistance **WARSZAWA** a master perfume





Antoine Lie & Jan Ewoud Vos - Paris, May 2015



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WARSAWA
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[60 mL] [Perfume Extrait - 25% Perfume Oil]

puredistance
WARSZAWA
a master perfume



A DREAMY WORLD OF OLD-TIME CHIC

I like to thank the following people
who all have contributed to give
Puredistance WARSZAWA the necessary
depth of character,

Antoine Lie

Missala Family

Stanislawa Missala

Agnieszka Bienczyk-Missala

Maja Pietraszewska-Koper

Anne-Marie Kapiteijn

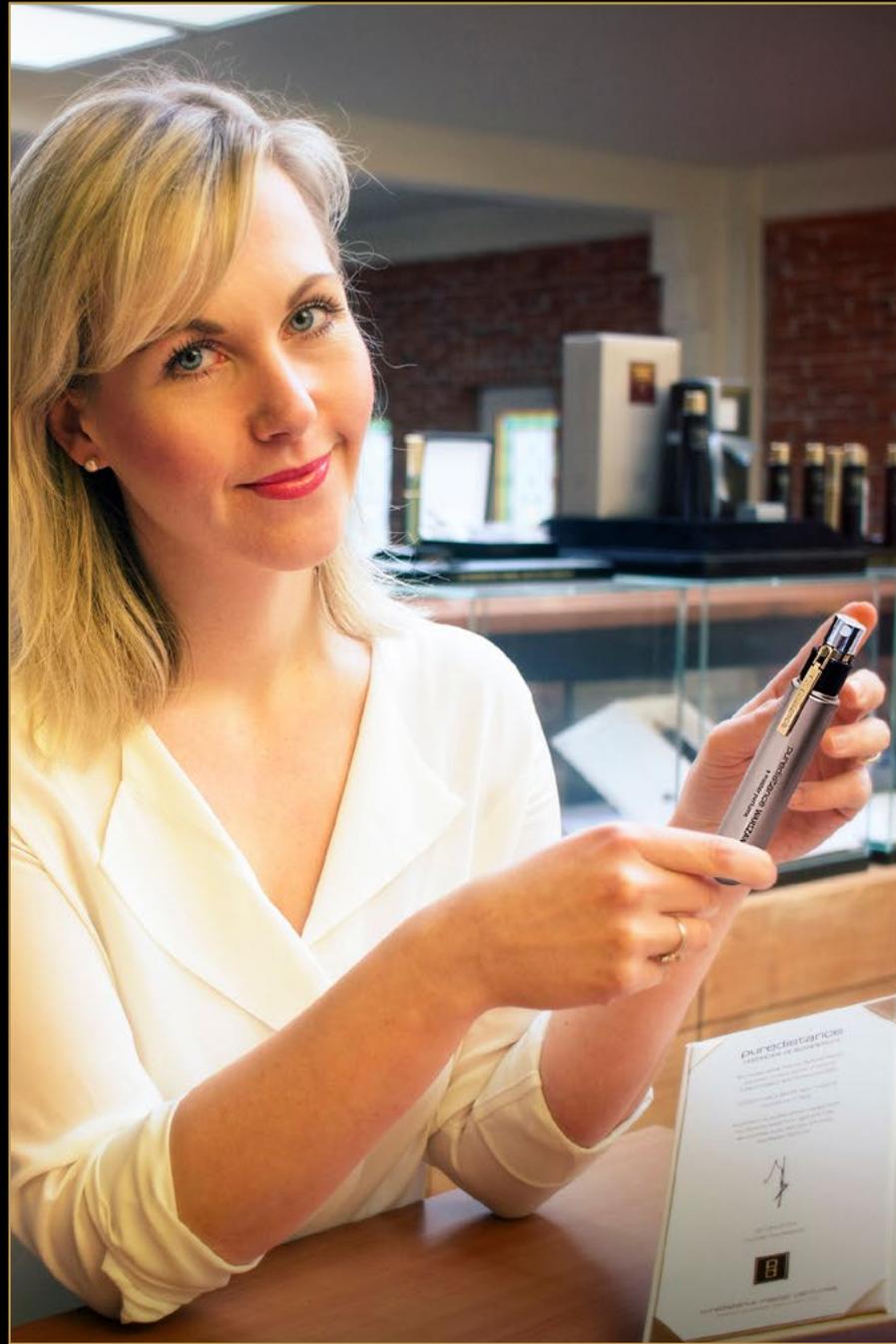
Nele Tammiste

Mary Gooding

Iris Vos

Robin Keupink

Tamara Vos



Puredistance WARSZAWA is the new favourite Perfume of Nele Tammiste (Internationa Sales Manager Puredistance)



puredistance
WARSZAWA
a master perfume

puredistance
master perfumes

puredistance
CERTIFICATE OF AUTHENTICITY

With a history of quality from the beginning, Puredistance has been creating master perfumes for over 20 years. Each perfume is a masterpiece of art, created with the finest ingredients and the most advanced technology.

The fragrance is a masterpiece of art, created with the finest ingredients and the most advanced technology. Each perfume is a masterpiece of art, created with the finest ingredients and the most advanced technology.



Tom Pura
Tomasz Pura



puredistance master perfumes
www.puredistance.com

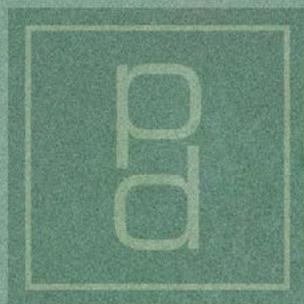


Final Note

'WARSZAWA would not be here without my friendship with the Missala family, without their attentiveness and kindness.

Most definitely, WARSZAWA would not be here in its current form without the inspiration from Stanislaw Missala. Her class and elegance evoked the chic of old-time Warsaw - and the charm I saw in old photographs and paintings. Her strong character and charisma are reflected in the inspiriting notes of the fragrance created by Antoine Lie.'





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